

Daniel Crouse
Graphic Designer

Creative.
ideas that sell

Original.
artist

Experience.
30+ years

Productive.
never miss a deadline

Clever.
right brained

Inspired.
self starter

Dependable.
easy to work with

Highlights of Qualifications

- Expert in Adobe's Creative Suite
- Freelance professional
- Environmental graphics
- Advertising Agency Art Director
- Commercial Printing Pre-Press Manager / Art Director
- Technical Manual Illustration
- Top Secret Security Clearance
- BA - University of Central Florida

Experience

- Freelance, 2008-Present
- Miller Clark Design, Winter Park Concours, Tim Webber Events, University of Central Florida, Ryan Homes, TTI Blakemore, TT Publications, Red Eagle Technologies
- Walz Tetrick Advertising, 2003-2007
- Freelance, 1998-2003
- Four Graphics, Inc., 1992-1998
- Freelance, 1988-1992
- Eagle Technology, 1985-1988
- Allen Corporation, 1983-1985

Acheivement Highlights

- 6 year creative development and execution of all advertising and program guide to the Winter Park Concours d'Elegance Annual Car Show
- Brand creation and package design for Red Eagle Technologies - Gun Protect product launch
- Art Director of Florida marketing & advertising campaign for New York banking institution, Trustco Bank, resulting in 20 new branch offices
- Creative art direction of \$25 Million renovation marketing & advertising campaign for Renaissance SeaWorld Resort
- Four Graphics Printing Co. Art Director and pre press manager, from its first year \$1 million sales to \$1 million in sales per month in seven years

407-579-4297

danielcrouse@icloud.com

website portfolio: danielcrouse.com